

Creative Director: Danny Aguirre

Designer: Claire K.

Notes on specific pages:

Home Page: sleek, darker colors, really show off Kanye

Early life/Personal: Focus on his influences, same aesthetic as the home page

Career/Music: Same dark, sleek aesthetic, focusing and showing off the albums. Giving each album a different section, either scrolling or divs on the page. Provide information about the album as well.

Other ventures: Focus on fashion, shoes and clothing life. Different aesthetic, white background to show off the products. Once again sectioning off different parts, for example shoes and other clothing.

Impact/Achievements: Same dark aesthetic, simply presenting his impact on hip-hop and his achievements.

Things to think about: Maybe include other sections about tweets, Taylor Swift, Kim K and other scandals. Could include in personal life or in other ventures.